

**WE
XPORT**
Supporting Caribbean Women in Business

WOMEN EMPOWERED THROUGH EXPORT

www.carib-export.com



CARIBBEAN
EXPORT
DEVELOPMENT AGENCY

WHAT IS WE-XPORT?

WE-Xport is designed to support Caribbean women in business to start exporting or increase the exports of their products and services. Research shows that women owned enterprises in the Caribbean are concentrated in saturated sectors making it more difficult for them to grow.

WE-Xport will:

- ③ Strengthen and support women owned businesses to increase their ability to access finance
- ③ Support their access to new markets through facilitating networking opportunities and B2B meetings
- ③ Provide training opportunities in core business and professional areas identified as priority areas by female entrepreneurs
- ③ Advocate on issues and public policies that negatively affect female entrepreneurs



IS WE-XPORT FOR YOUR COMPANY?

WE-Xport is focused on women owned businesses that are in all stages of development. WE-Xport will provide tailor-made interventions based on your business' current needs.



ELIGIBILITY CRITERIA

To participate in this programme your business must meet these minimum requirements:

- *Registered and based in a CARIFORUM Member State*
- *At least 51% owned by a woman/women*
- *Managed daily and controlled by one or more women*
- *Has been in operation for at least 2 years*
- *Business can demonstrate revenue generation*
- *Has a basic staff structure in place*
- *Products or service is ready to expand in existing or new markets*
- *Maintains basic business and financial records*
- *Has a product or services that has export potential or is already exporting.*

If your business meets the criteria, then we want to work with you!



WHAT'S IN IT FOR YOU?

As a participant in the **WE-Xport** programme your company could benefit from:

- Access to grant funding
- Access to finance workshops and technical assistance to meet the requirements of funding institutions
- Online business training and webinars
- A personal Business Coach
- Participating in our inaugural Women's Conference with business networking opportunities
- Advocacy campaigns to give a voice to female entrepreneurs



HOW TO APPLY?

Subscribe to the **WE-Xport** mailing list at www.carib-export.com for updates on the programme. Applications will open soon. Look out for the announcement.

The application process will include an online application form and if shortlisted you will be required to complete our online SME diagnostic tool and may be contacted for an interview. Up to twenty female entrepreneurs will be selected to participate in the 2018 **WE-Xport** programme.

Let's help you grow and expand your business!

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