

Market Access & Rural Enterprise Development Programme



(MAREP)

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Media Invitation

NO. 70/2017

DATE: 6th October, 2017

**Invitation to cover MAREP's Certification Ceremony for
Packaging & Labelling Global GAPP at CARRIACOU : Food
Safety for Farmers & Growers of Fresh Produce Training with
Grenada Bureau of Standards
On Monday 9th – Friday 13th, 2017**

The Market Access and Rural Enterprise Development Programme (MAREP) cordially invites you to cover, publicise, record and/or broadcast its **Certification Ceremony** to conclude five (5) days of training – October 9th to 13th, 2017 for beneficiaries in **Global GAPP: Food Safety for Farmers & Growers of Fresh Produce Training** .

The Certification Ceremony is carded for Friday 13th October, 2017 at the Multipurpose Centre located at Hillsborough, Carriacou at 2:00pm.

Through a Memorandum of Understanding (MOU) MAREP is collaborating with the Grenada Bureau of Standards (GDBS) to provide Hazzard Analysis Critical Control Standard and Global GAPP Food Safety for Farmers & Growers of Fresh Produce Training. The aim of the training is to allow the beneficiaries to apply effective Food Safety techniques on the farm according to industry standards.

Approximately Twenty (20) beneficiaries from Rural Organisations, informal groups who have benefitted and will be benefitting from the Rural Investment Fund (RIF) are participating in the training, including

persons who are involved in business but need market access to grow and expand. The training involves short crop, tree crop and Livestock farmers

BACKGROUND

The Market Access and Rural Enterprise Development Project (MAREP) is a six year project funded by the Government of Grenada (GOG) through loan financing between the Government of Grenada (GOG), the Caribbean Development Bank (CDB) and the International Fund for Agricultural Development (IFAD). The main goal of this project is to improve the living conditions of poor rural households, in fifty rural communities, especially small-scale producers and vulnerable groups, with the aim of improving their human, social, and financial assets.

For further information, please call 442-0100 / 0105, or email marepgrenada@gmail.com or fax 442-0104.

MAREP Communications Unit

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