

REQUEST FOR EXPRESSIONS OF INTEREST INDIVIDUAL CONSULTANT SELECTION (INDV)

Name of Project	UNLEASHING THE BLUE ECONOMY OF THE CARIBBEAN PROJECT (UBEC)
Loan No.	IDA-70870
Assignment Title	Communication Specialist, PIU
Procurement Plan Ref Number	GD-MOIID-267777-CS-INDV
Country of Delivery	GRENADA

The Government of Grenada has received financing from the World Bank toward the cost of the Unleashing the Blue Economy of the Caribbean Project (UBEC) and intends to apply part of the proceeds for the consulting services for the **Communication Specialist**.

The Communication Officer will be responsible for developing and implementing an appropriate communication strategy for promoting the activities and the visibility of the UBEC project. They will work closely with all relevant ministries and agencies involved in the project to facilitate effective communication among all key stakeholders under the Project.

You can find the detailed Terms of Reference (TOR) for the assignment at the following websites: www.procurement.gd or <https://in-tendhost.co.uk/GND/asp/Home>. Alternatively, you can email beverley.jeremiah@procurement.gov.gd for assistance with the TOR or help with registering on In-tend.

The Ministry of Mobilization, Implementation, and Transformation hereby invites eligible consultants to express their interest in providing the required services. Interested consultants are requested to submit information that demonstrates their qualifications and relevant experience to effectively carry out the services.

The attention of interested Consultants is drawn to Section III paragraphs 3.14, 3.16, and 3.17 of the World Bank's Procurement Regulations for IPF Borrowers September 2023, revised November 2020, August 2018 and November 2017 ("the Regulations"), setting forth the World Bank's policy on conflict of interest.

The best-qualified consultant to carry out the services will be selected in accordance with the Individual Consultant Selection (INDV) method set out in the Regulations and based on the following criteria:

- University degree in communications, journalism, marketing, or relevant disciplines.
- Minimum of 5 years' experience in developing, designing, production and publishing/disseminating/airing of communication.
- Proven record of working with and managing multiple suppliers, producers and vendors producing a variety of communications material for awareness and visibility.
- Experience in the development of communication strategies to raise awareness.
- Experience to communicate effectively using multiple platforms; newsletters, radio, blogs, social media.

- Demonstrated ability to analyze and synthesize information for drawing conclusions regarding themes under consideration for development of a broadcast message.

Further information can be obtained by requesting clarification via Intend <https://in-tendhost.co.uk/GND/asp/Home> .

Expressions of interest must be submitted electronically through the procurement system at <https://in-tendhost.co.uk/GND/asp/Home> . Candidates must register on this portal and submit all interest and queries through this medium. Upon submission of documents, you will receive a confirmation email acknowledging receipt.

Deadline date of submission: March 20th, 2025, at 3:00 P.M.